

LLW

LUXURY
LIFESTYLE
WEEKEND

2018



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Luxury Lifestyle Weekend. An influential showcase where the world's most prestigious luxury brands and consumers come together in a thoughtfully designed setting. It offers brands a stage to experience, exchange, and engage with an affluent audience as well as with new age luxury prospects. Over its three days, the interactive event will roll out specially curated products, exclusive previews and bespoke pop-up experiences.



9th, 10th & 11th
March, 2018

Reliance
JioGarden
BKC, Mumbai

3
Days

12
Categories

100+
Luxury Brands

30,000+
Visitors

Over
100,000
sq. ft.

1
Luxury Lifestyle
Weekend



The Weekend

will showcase products and experiences from the following industry categories

Art

Automobiles

Aviation

Beauty & Wellness

Décor

Fashion

Jewelry

Real Estate & Asset Advisory

Travel & Hospitality

Yachts

Watches

Wealth Management

The Weekend

will see and be seen by

Relevant industry leaders & decision makers

Members of exclusive organisations & institutions

Potential luxury buyers

Aspiring buyers beyond traditional geographic pockets

Senior level management at multinational corporations
and small business owners

Luxury and lifestyle enthusiasts





The Weekend

that creates impact

At Luxury Lifestyle Weekend, everything is done to impress: from an interactive and immersive visual layout, to a host of bespoke pop-up experiences across fine dining, art, and entertainment, to an audience of over 30,000 well established and aspiring visitors.

While the world's most prestigious luxury brands can connect with loyalists, engage with new age luxury prospects and widen their network, visitors can discover the latest product collections and gain exclusive access to luxury brands not yet in India.

Set in Mumbai's state of the art Reliance JioGarden, and in partnership with International media powerhouse, Condé Nast, Luxury Lifestyle Weekend gives the world's best known luxury brands and consumers every reason to be here.

The Weekend

with innovative, interactive and inspiring experiences

Power Business Panels

LLW mornings will begin with moderated panel discussions, involving distinguished decision makers and industrialists from relevant industries. The guest list for this event will include business professionals and industry influencers, and serve as an experiential knowledge-sharing platform.

Hosted Lunches & High Teas

A sit-down lunch and interactive high tea hosted by an influencer with a curated guest list by the host or brand. This gives brands a unique opportunity to enhance their brand equity by customising an engaging interaction with relevant luxury consumers.

Cocktails and Dinner

Evenings are rounded off with some of the finest spirits, entertainment and food. Renowned chefs have been commissioned to lay out exquisite spreads as business mixes with pleasure.





Who Is Magnanimous

A boutique luxury lifestyle organization with headquarters in Mumbai. We bring alive disruptive, distinct ideas to create innovative experiences at the right places, for the right people. Our business verticals include consultation, events, journeys, talent, and weddings. We've worked with more than 40 international luxury brands, and executed over 100 events.

